

The Paragon Award

*The National Apartment Association describes the Paragon Award as follows:
"Providing homes to more than one-third of the nation, the apartment industry continues to strive toward improving the way it takes care of its residents. Through developing best practices in management, customer service, marketing, technology and all other facets of apartment life, National Apartment Association (NAA) members continue to set the standard in the multifamily industry."*

Each year NAA recognizes these accomplishments through its national awards program – the Paragon Awards – presented to individuals and apartment communities.

The National Apartment Association recently announced that Perry Reid Properties was awarded the prestigious Paragon Award for excellence in multifamily property management. The Paragon Award was presented specifically for excellence in property management associated with the Alexis at Perry Pointe Apartments located in Davenport, Iowa.



Perry Reid Properties has its home office in Lincoln, Nebraska. The Company manages over 2,800 residential units located in over 50 separate properties across four states.

How to Win a Paragon

- Employ the best people in the market to manage the property
- Acquire the newest and most effective technology to operate the property
- Use the best technology and techniques to market the property
- Develop an outstanding property management philosophy and team to implement a management plan that works
- Hire and train only the most capable people throughout your company
- **Increase your NOI by 38% over projections!**

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PERRY REID PROPERTIES

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